

# CUSCADIN RESERVE











#### CLOSE TO EVERYTHING THAT MATTERS

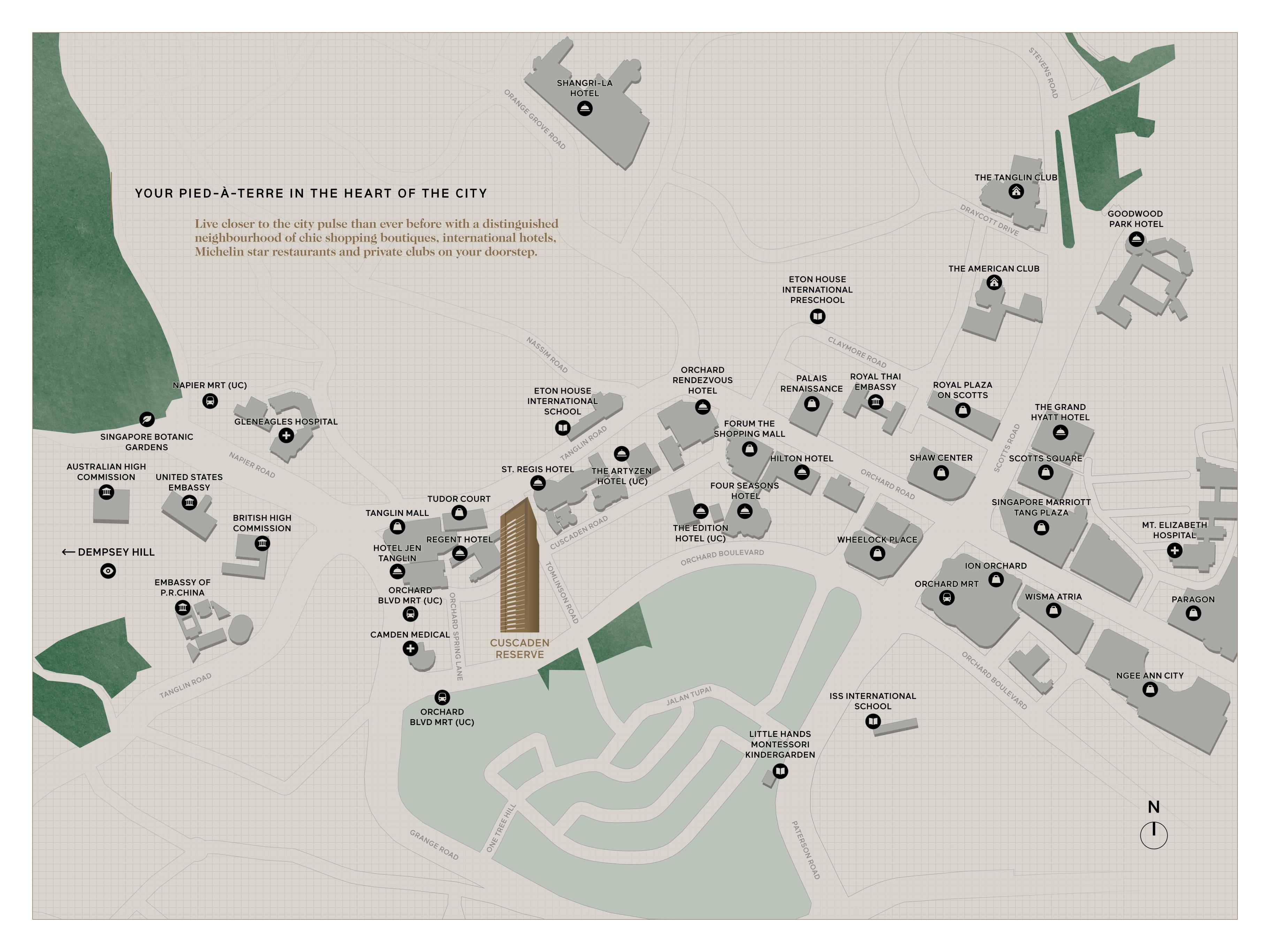
An enviable address in the heart of one of the finest cities in the world.

Within the vibrant Orchard Road neighbourhood, Cuscaden Reserve is the address of choice for those seeking a rarefied world rich in lifestyle experiences and amenities. With St. Regis, Four Seasons and The Regent Hotel right next door, the term a good neighbourhood has never held so much promise.

Just a few minutes' walk from the upcoming Orchard Boulevard MRT Station, you can enjoy convenience and connectivity to the best the city has to offer, from world renowned arts and cultural facilities, medical centres to prestigious schools and universities.

Orchard Road is already one of the most illustrious shopping streets in the world. With impressive plans to further develop Orchard Road and its surrounding precincts into a global lifestyle destination rich in art and entertainment, culture and fashion. You are assured of a coveted address that will remain a prized real estate investment.





#### THE BAUHAUS LEGACY

Functional architecture. The harmonious, symbiotic relationship between the architecture of a building, its interiors, and the setting. Mies van der Rohe's now famous diktat: Less is more.

Like an invisible hand, these ideals form the basis of modernist architecture and design that we take for granted. The legacy of a design philosophy that began in the Bauhaus school founded by German architect Walter Gropius.

Gropius's goal was to bridge the gap between craftsmanship and architecture, so that one no longer built a house, but invoked its totality, the Bauhaus. Bauhaus students studied pottery, typography, metalwork, weaving and carpentry, with many taught by progressive intellectuals like Paul Klee and Marcel Breuer, who would later become giants in their fields.

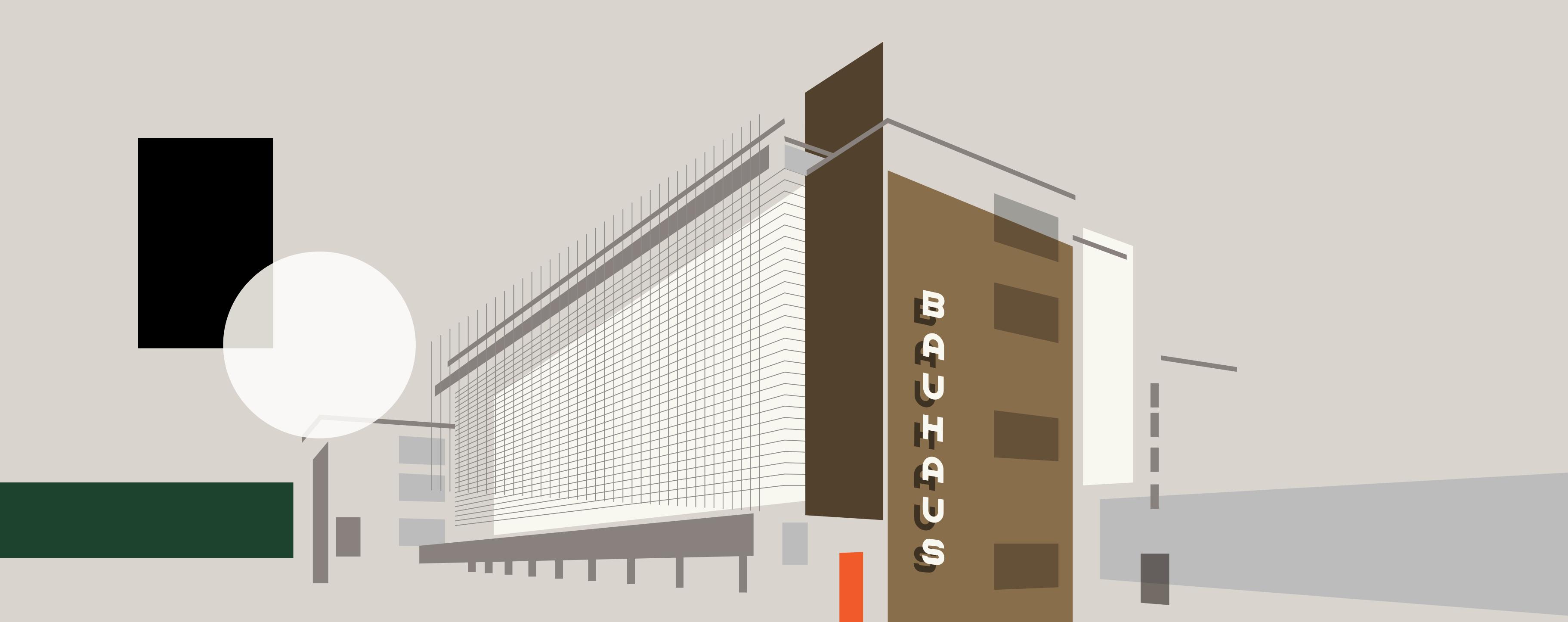
Following the closure of the school in 1933, Gropius, Breuer and Mies van der Rohe scattered across the world with their teachings forming the vanguard for the modernist movement, harnessing the legacy of the Bauhaus to produce enduring classics such as the Seagram building in Manhattan and Farnsworth House in Illinois.

A century later, the Bauhaus influence is far reaching and nowhere more so than in Cuscaden Reserve. For SC Global and long-time collaborator Soo K. Chan of SCDA, the roots and influence of Bauhaus lie deep; for Cuscaden Reserve their vision was to create a unified and coherent ensemble where Bauhaus principles were developed to suit modern needs.

With changes in family structures and how people live, Mies van der Rohe's open plan concept for the Farnsworth House is relevant once more, as the paradigm of spaces defined by fixed partitions becomes obsolete and new typologies emerge. Flexibility lies at the heart of Cuscaden Reserve, with apartments designed around a centralised core with sliding doors replacing walls to allow the resident flexibility in how they use the space to suit changing lifestyles.

Just as Bauhaus practitioners took control of a project, SCDA's team curated the lush landscapes and designed all millworks, working with artisans to craft bespoke cabinetry and woodworks. And in a gentle nod to Marcel Breuer, the tower is lifted off the ground in a cantilevered fashion to allow the landscape to literally flow under and through it.

The result is a seamless design experience in harmony with its location, and a tribute to the centenary of the founding of the Bauhaus.





## A NEW PETIT COLLECTIBLE IN COLLABORATION WITH THE ARTISANAL MOVEMENT

Kindred spirits with an innate understanding of rarefied living and a reputation for peerless luxury.

# DE LECTIBLES<sup>TM</sup>

Limited in edition, a collectible is a rare piece of work, cherished for its quality and value. Petit Collectibles is a new design philosophy by SC Global that brings fresh perspectives in luxury living to suit changing lifestyles and priorities.

Compact by design, these stylish urban dwellings offer the ultimate in spatial efficiency with apartments re-engineered to create living spaces flexible in design and functionality, whilst anchored by the same defining principles of prized thoughtfulness and meticulous attention to detail that embodies an SC Global home.

Me Artisana Movement

WE CREATE, WE ARE ARTISANS

Founded by New World Development,
The Artisanal Movement is a cultural
vision, a philosophy for living. In the
age of machines, we want to celebrate
something more human and kindle the
artisan spirit in us. Through Collect,
Connect, Collide, The Artisanal Movement
becomes an incubator for ideas, and a
channel for audiences to experience them.

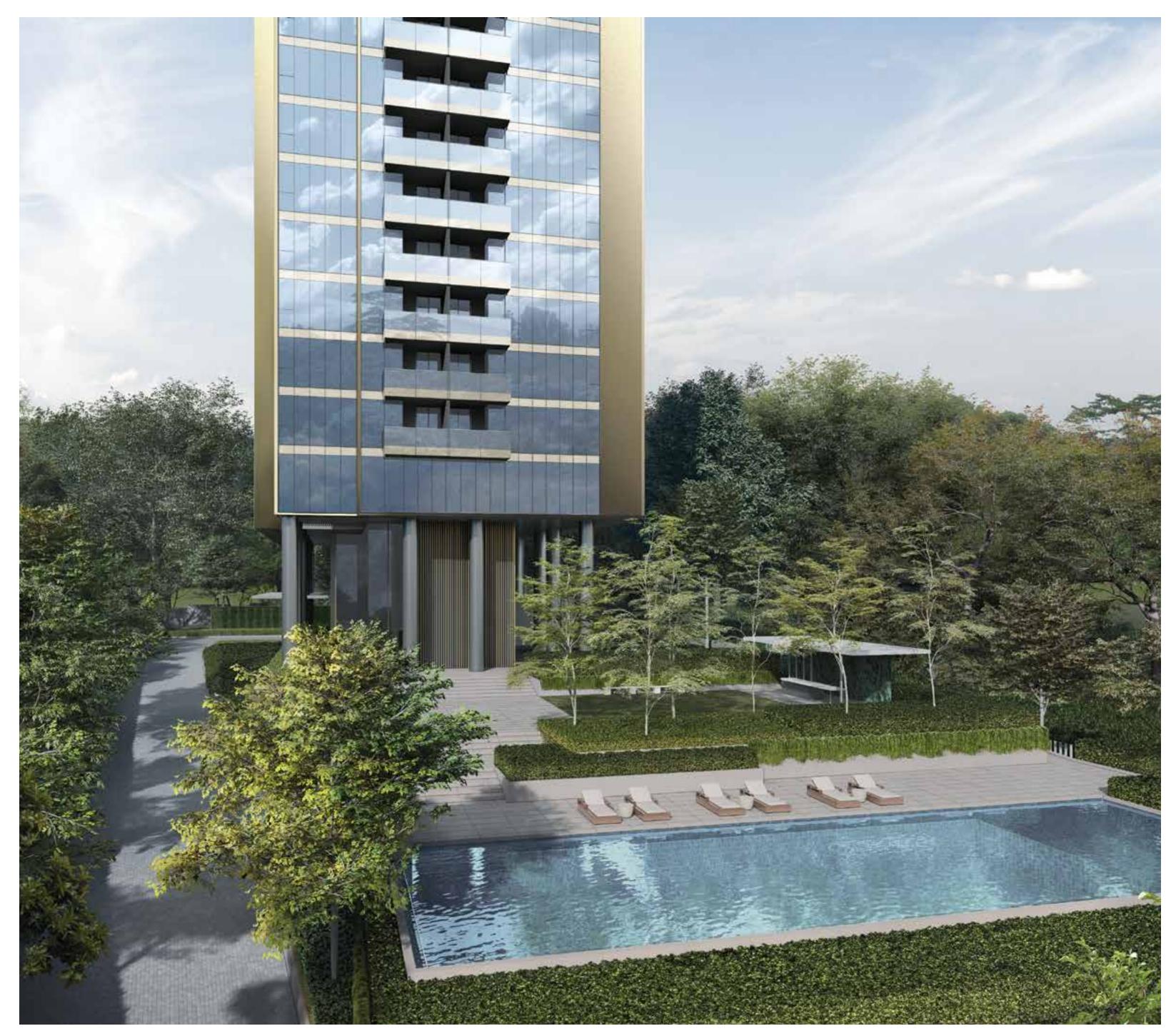


. ARTIST'S IMPRESSION OF CUSCADEN RESERVE

# The organization of light and shadow effects produce a new enrichment of vision."

LÁSZLÓ MOHOLY-NAGY ARTIST







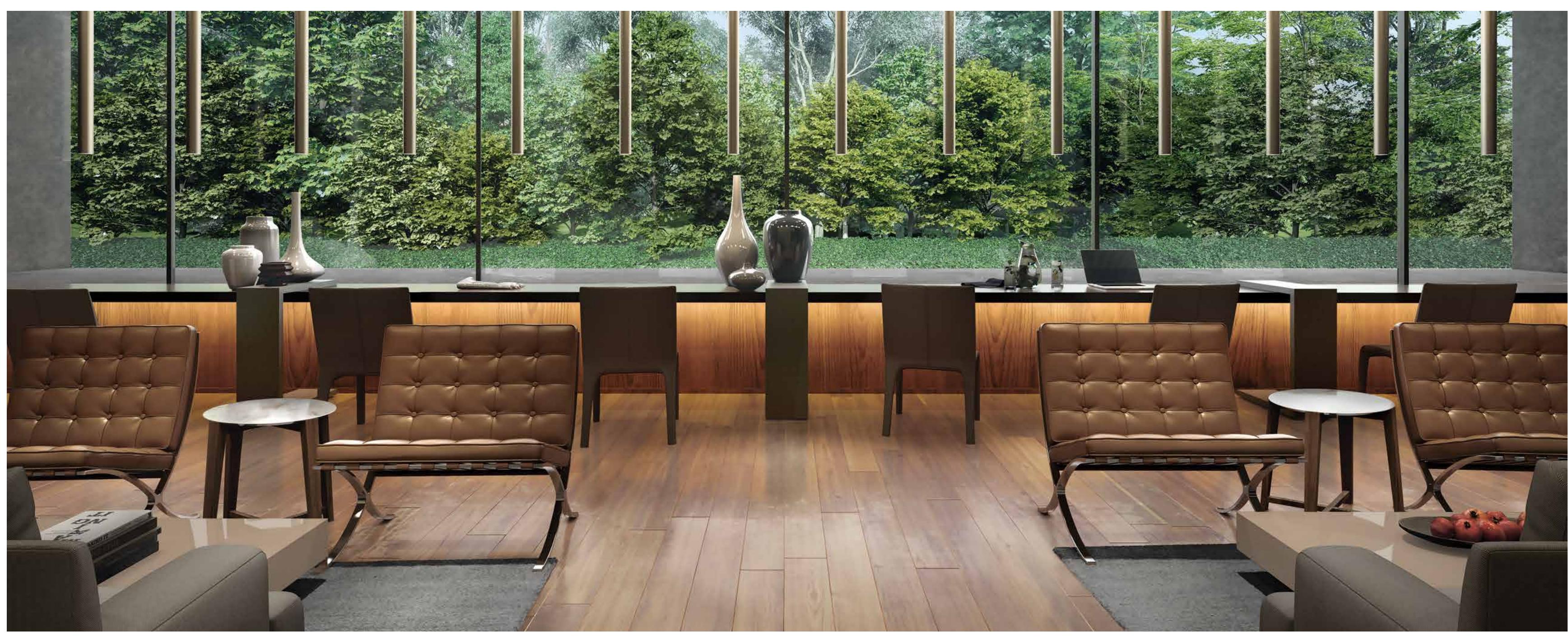
S. ARTIST'S IMPRESSION OF THE ARRIVAL PLAZA

#### A TRULY WELCOMING HOME

Leaving the hustle and bustle of the world behind you, a sweeping driveway beautifully framed by heritage trees evokes an assured sense of arrival. An inviting homecoming befitting the exclusive sanctuary that lies within.

Cuscaden Reserve's striking form stands majestically amidst the verdant estate. With apartments elevated high above the lush greens of the trees, a series of interlocking, cascading planes and tranquil waterways allow the landscapes to flow seamlessly through the building.





5. ARTIST'S IMPRESSION OF THE CLUBHOUSE LOUNGE

#### DESIGNED IN HARMONY WITH NATURE

Set alongside a natural forested landscape of heritage trees, the Clubhouse provides the perfect hideaway for quietude, a space to reflect and dwell on life before the world outside rushes you on.

Carefully appointed to consider your every need; residents can recharge with an energizing workout in the state-of-the-art gymnasium. Looking for a slower pace in life, the Clubhouse lounge provides a relaxed art-filled contemplative space with an eclectic selection of books to intrigue and explore, all cleverly designed to provide a quiet co-working space and a place for relaxed entertainment to cultivate friendships.

Entertaining becomes effortless at Cuscaden Reserve, whether it is a sophisticated dinner for friends in the Clubhouse or a relaxed BBQ at the Outdoor Pavilion, our Concierge team is at hand to help plan the perfect event.

#### HOME TO PEACE OF MIND

Our Concierge team is dedicated to providing exceptional service, ensuring that living at Cuscaden Reserve is more than an assent to living well, it is the luxury that knowing everything is taken care of.



6. ARTIST'S IMPRESSION OF A TWO BEDROOM APARTMENT

The home should be the treasure chest of living"

LE CORBUSIER ARCHITECT

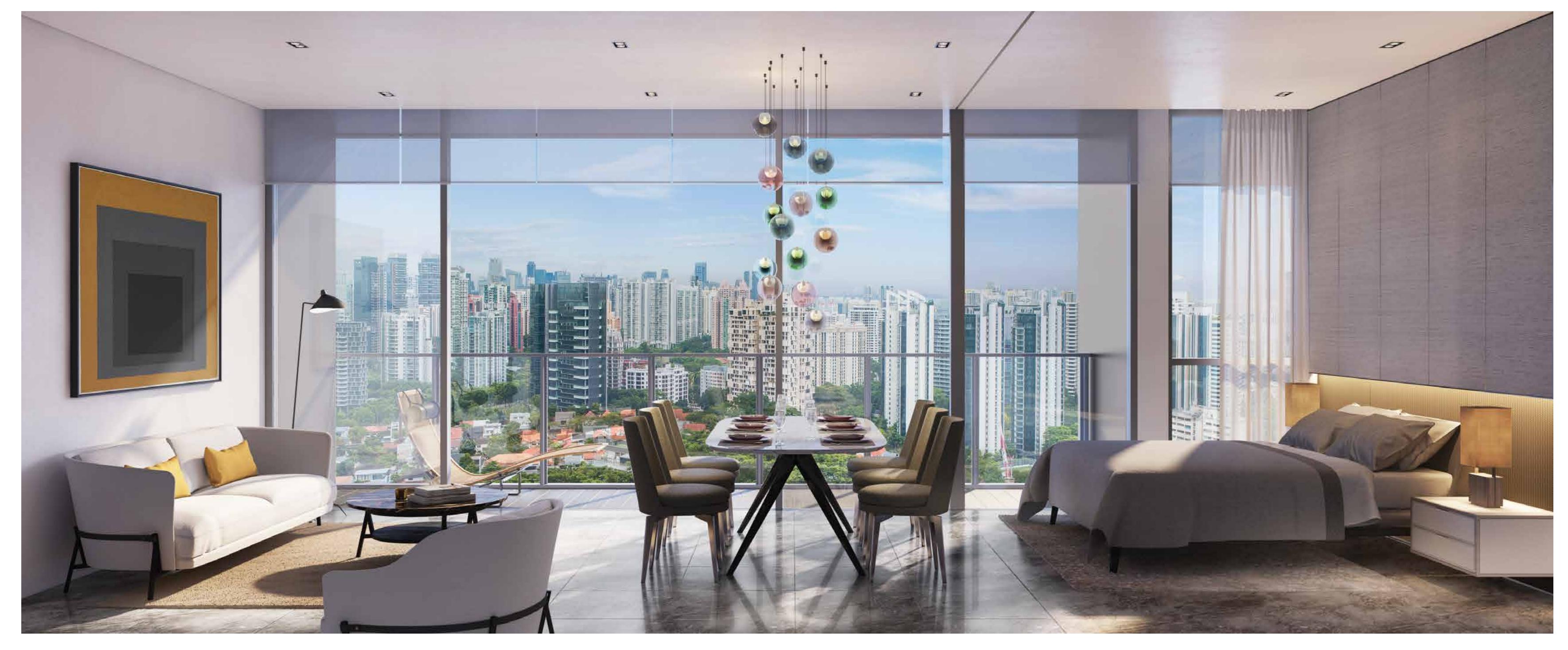
#### FINELY CRAFTED LUXURY

Carefully considered living spaces wrapped around a centralised core of facilities provide maximum adaptability, allowing residents the luxury of creating their own unique spaces and experiences.

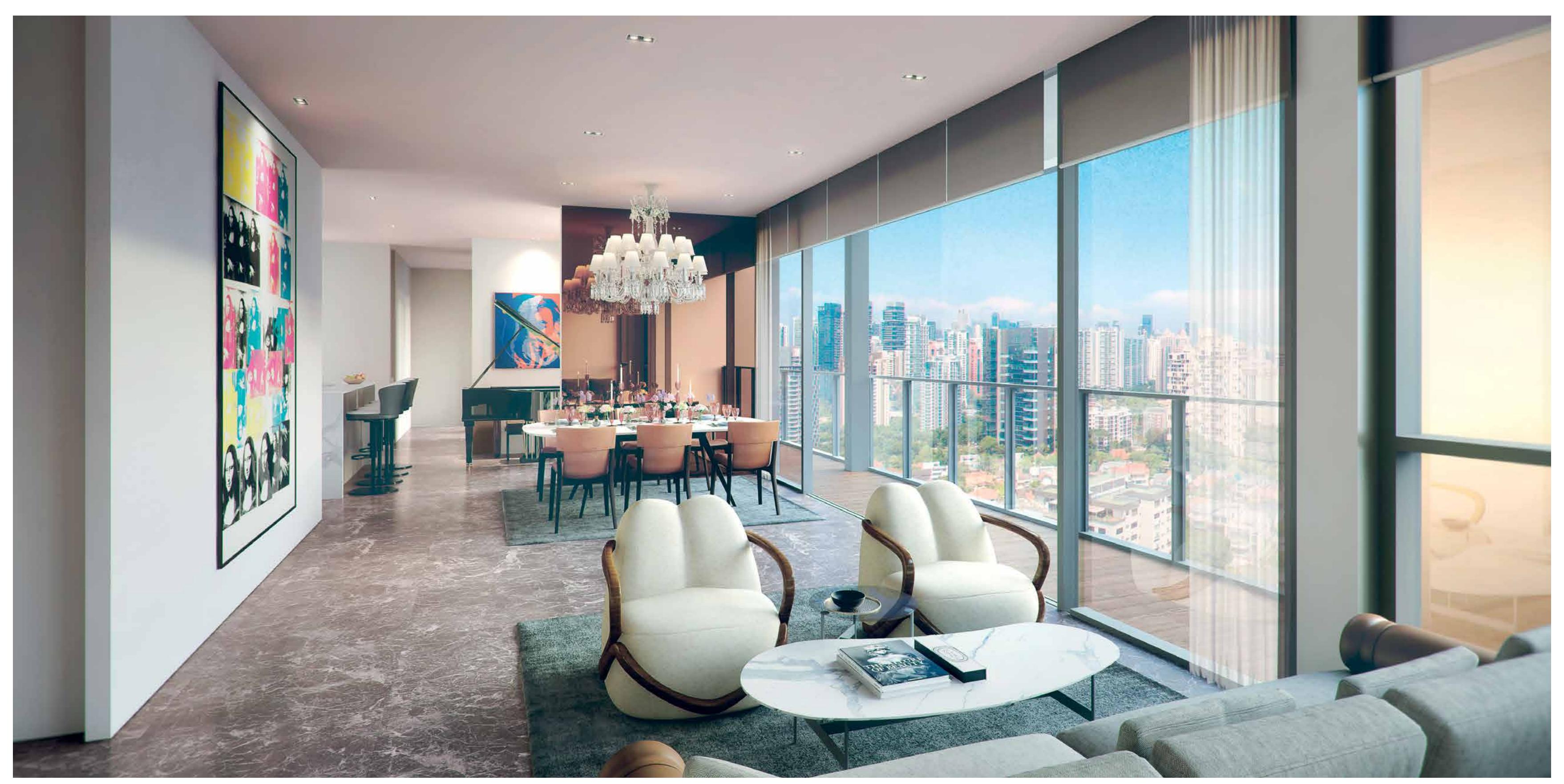
Walls freely slide, hide and create a seamless loft-like space that can separate at will to create bedrooms for total privacy.

Realised to the highest standards of refinement, each residence features beautifully crafted woodworks custom designed and built in to ensure perfect integration throughout the interior space. No detail is too small, as we meticulously refine and consider every detail to ensure the utmost quality and thoughtful response to every element of your daily lifestyle.

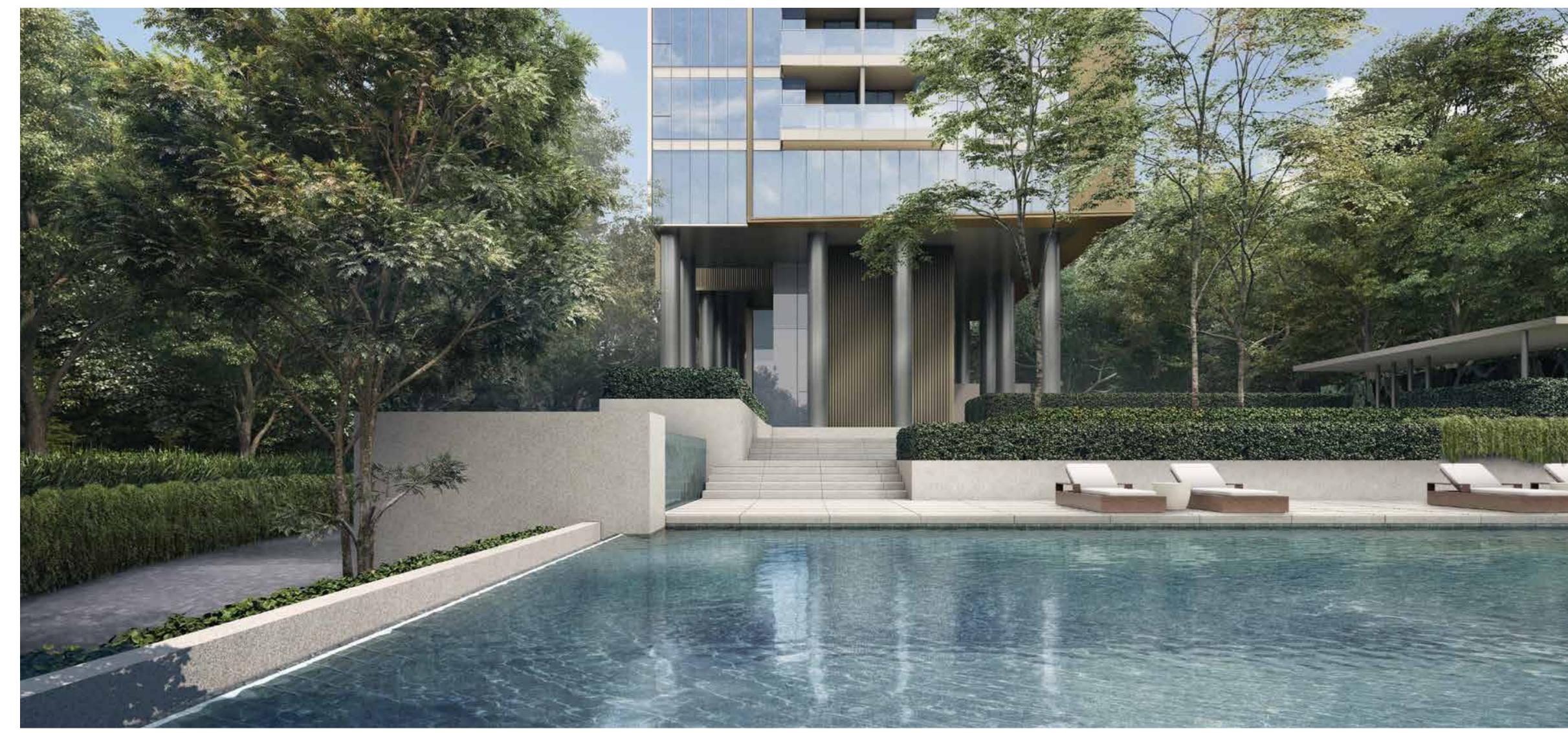
#### 7. ARTIST'S IMPRESSION OF A THREE BEDROOM APARTMENT WITH VIEWS OVER ONE TREE HILL



A finely crafted collection of primarily one to four bedroom apartments ranging from 700 sqft to 2,099 sqft.



8. ARTIST'S IMPRESSION OF THE LIVING SPACE OF A FOUR BEDROOM APARTMENT







10. ONSITE CONCIERGE SERVICE
(NOT TAKEN FROM DEVELOPMENT)

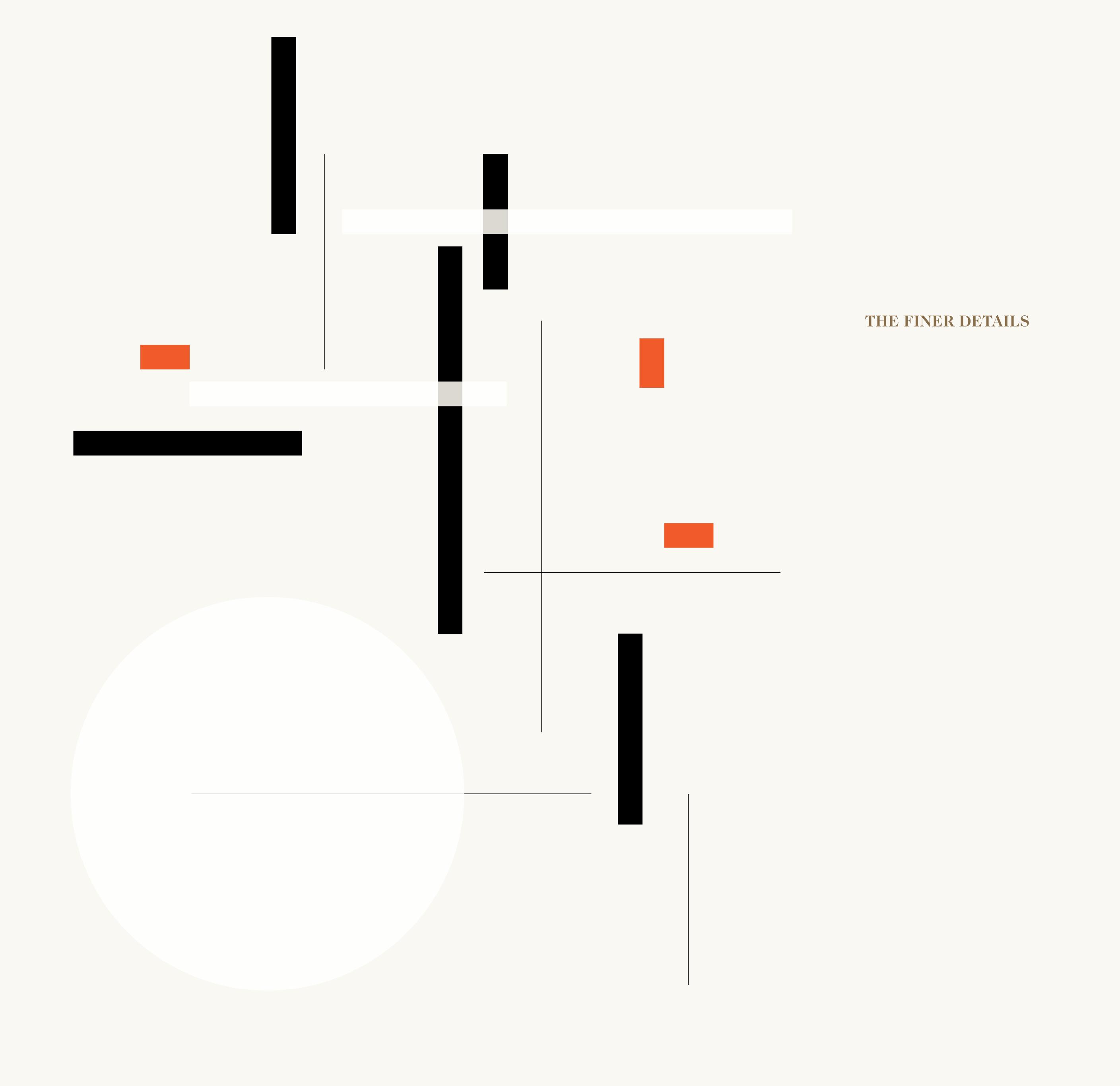
#### THE ULTIMATE LIVING

Creating a luxury home goes beyond architecture, it is the attention to the finer details that helps create a unique and special ambience for our residents. To safeguard our architectural vision and the promise of the ultimate living experience, SC Global's collection of residential properties are managed by Seven Palms Resort Management, the estate management arm of SC Global Developments.

In a first of its kind collaboration designed to provide a truly unique and exclusive cultural experience for residents, Cuscaden Reserve will be managed by Seven Palms Resort Management in collaboration with K11 ARTUS. A seasoned team of property management and hospitality professionals unified in their vision to elevate the artistry of living to a new level.

K11 ARTUS in Hong Kong's Victoria Dockside is an ultra-private luxury residences by New World Development that redefines the intimate living space by providing Asia's first hybrid "Artisanal Home" concept with comprehensive hotel services and an inspiring environment for cultural discovery and intellectual exchange.

Residents will experience a service culture delivered through K11 ARTUS, which takes inspiration from the craftsmen and principles of fine art, with a team of trained artisans empowered to anticipate residents' needs and deliver thoughtful touches to delight and inspire.



#### **ADDRESS**

8 Cuscaden Road Singapore 249732

#### DEVELOPMENT DETAILS

- 28 Storey Development
- 192 Apartments
- 2-level Basement Carpark

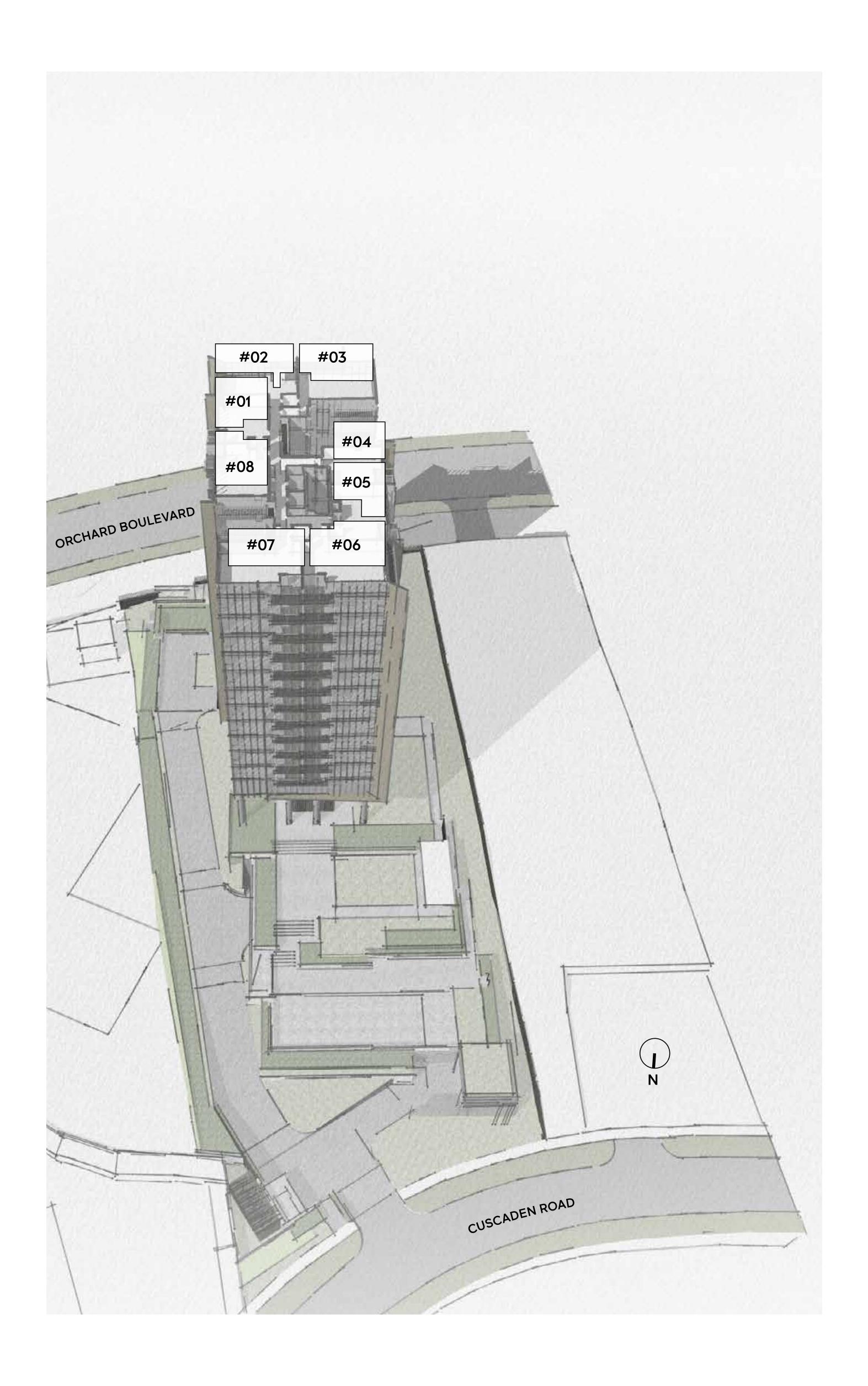
#### LAND SIZE

Approx. 5,722 m<sup>2</sup> / 61,596 ft<sup>2</sup>



#### **SITEMAP**

- Security
- 2 Arrival Plaza
- 3 Reception Lounge
- Concierge Office
- Clubhouse With Lounge,
  Gymnasium & Changing Room
- Yoga Garden
- Event Pavilion
- 8 Pool Deck
- Swimming Pool
- Residents' Side Gate





#### TYPE A1

1 Bedroom Apartment With Study

**APARTMENT SIZE** 

Approx. 65 m<sup>2</sup> / 700 ft<sup>2</sup>

APARTMENT NO.

#28-04

#05-04





#### TYPE B1

2 Bedroom Apartment

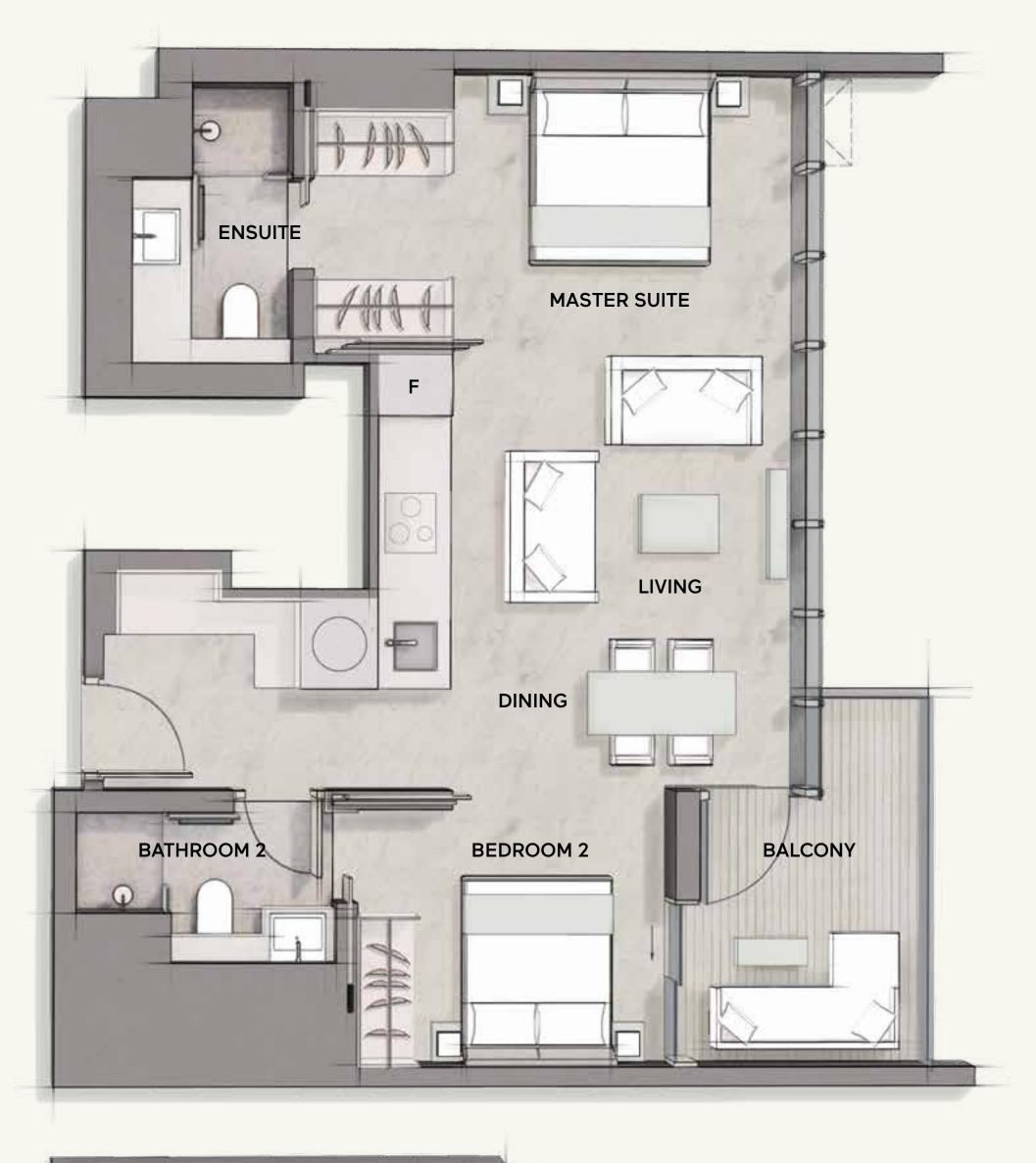
APARTMENT SIZE

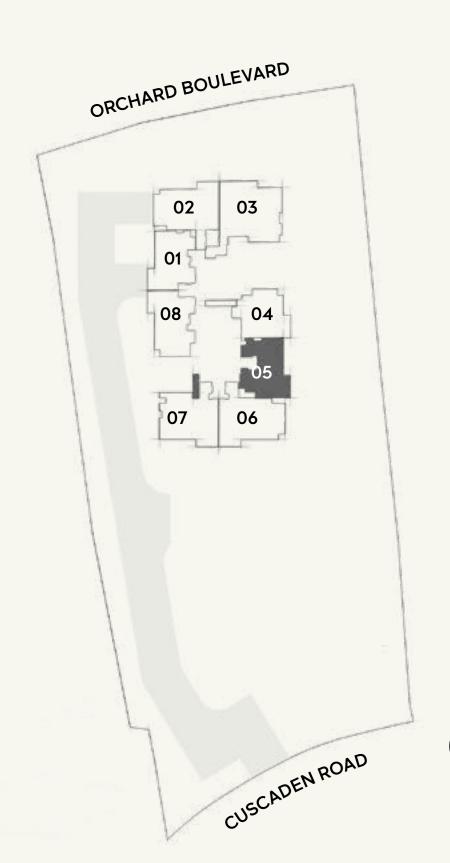
Approx. 75 m<sup>2</sup> / 807 ft<sup>2</sup>

APARTMENT NO.

#28-05

#05-05







### TYPE D2 & D3 \*

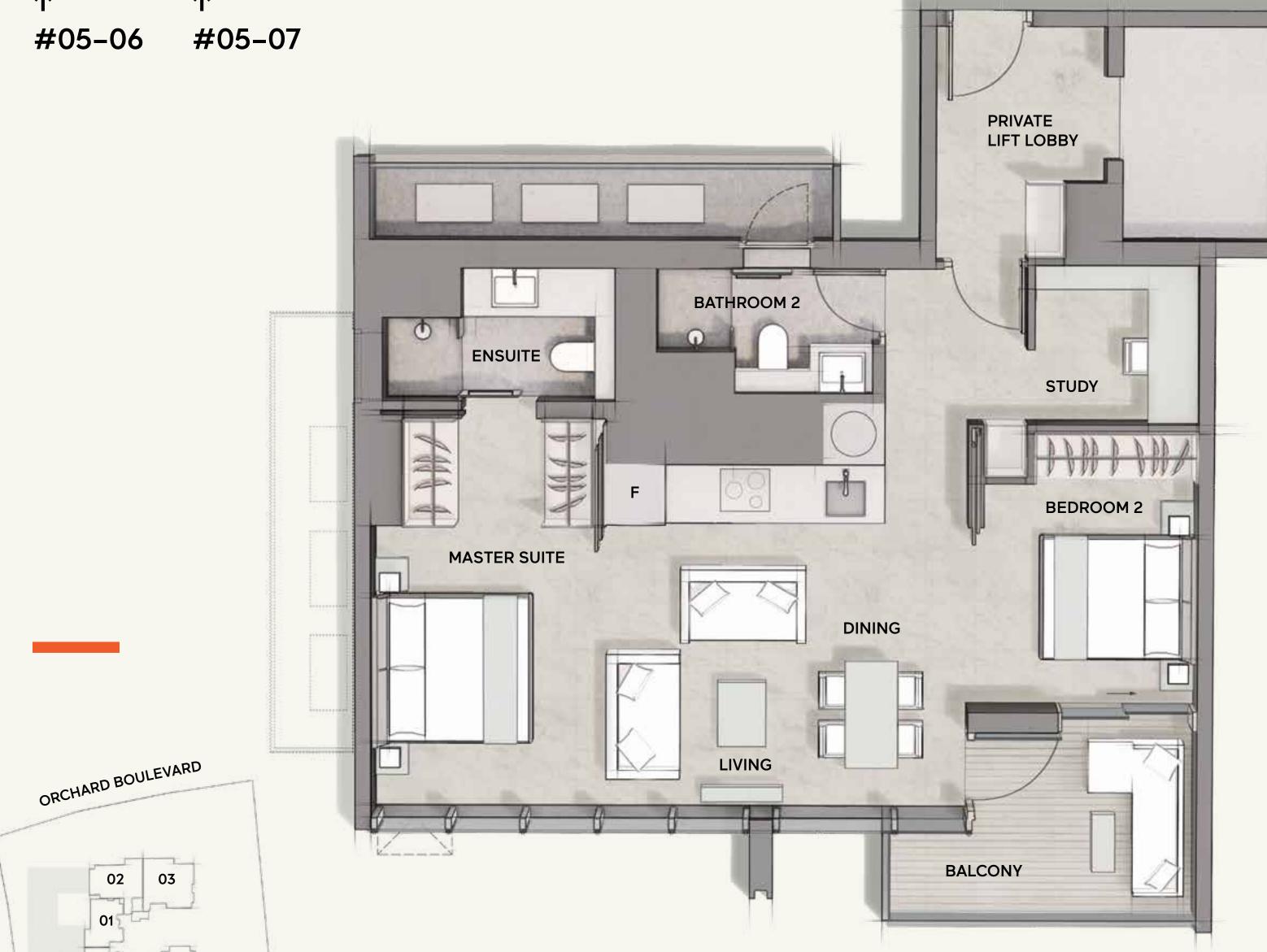
# 2 Bedroom Apartment with Private Lift & Study

#### APARTMENT SIZE

Approx. 87 m<sup>2</sup> / 936 ft<sup>2</sup>

#### APARTMENT NO.

#28-06 #28-07



### \* Floorplan above denotes D2 layout, note that the interior floorplan layout of D3 is a mirror image of D2. Dotted line denotes the variance in air-con ledge placement for D3 unit



#### TYPE E1

3 Bedroom Apartment with Private Lift & Study

#### APARTMENT SIZE

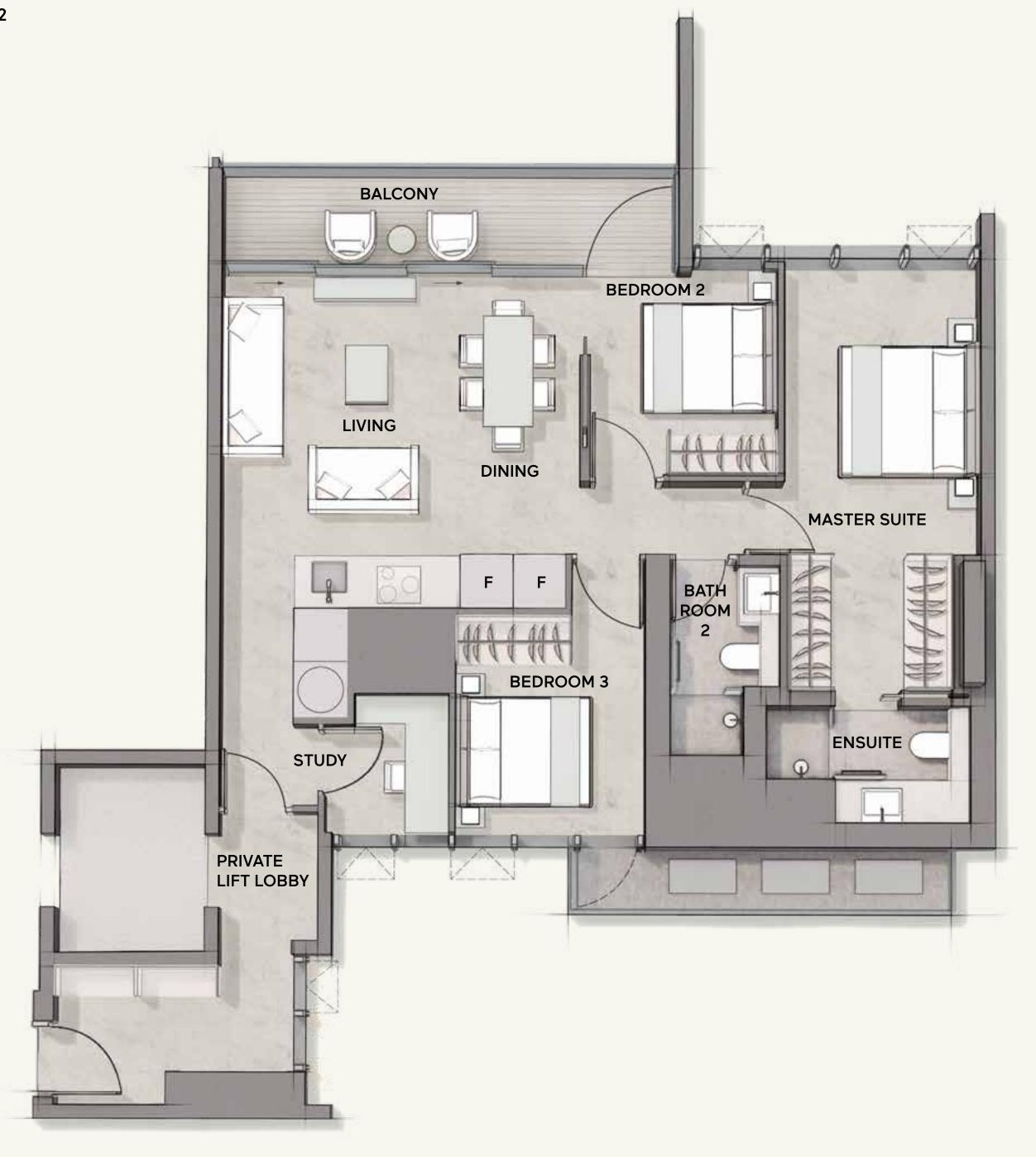
Approx. 108 m<sup>2</sup> / 1,163 ft<sup>2</sup>

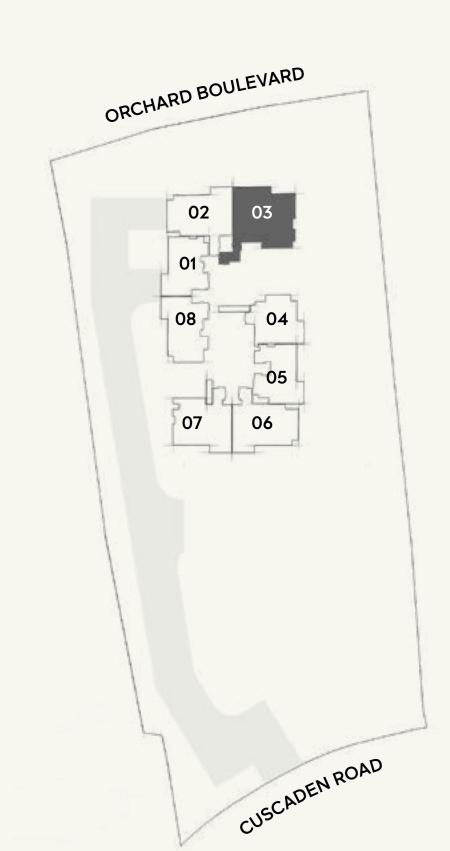
#### APARTMENT NO.

#28-03

1

#05-03





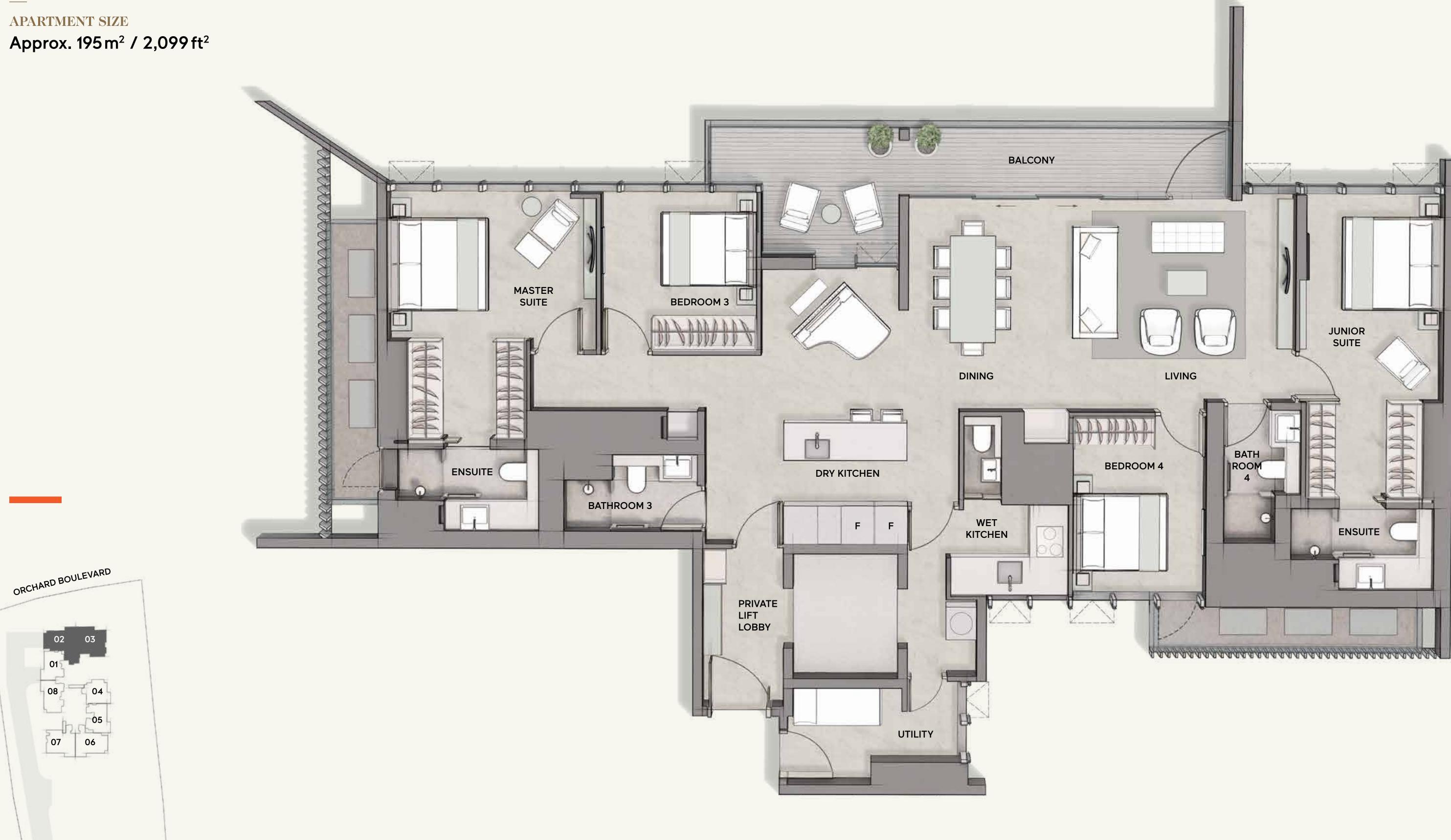


TYPE D1/E1\*

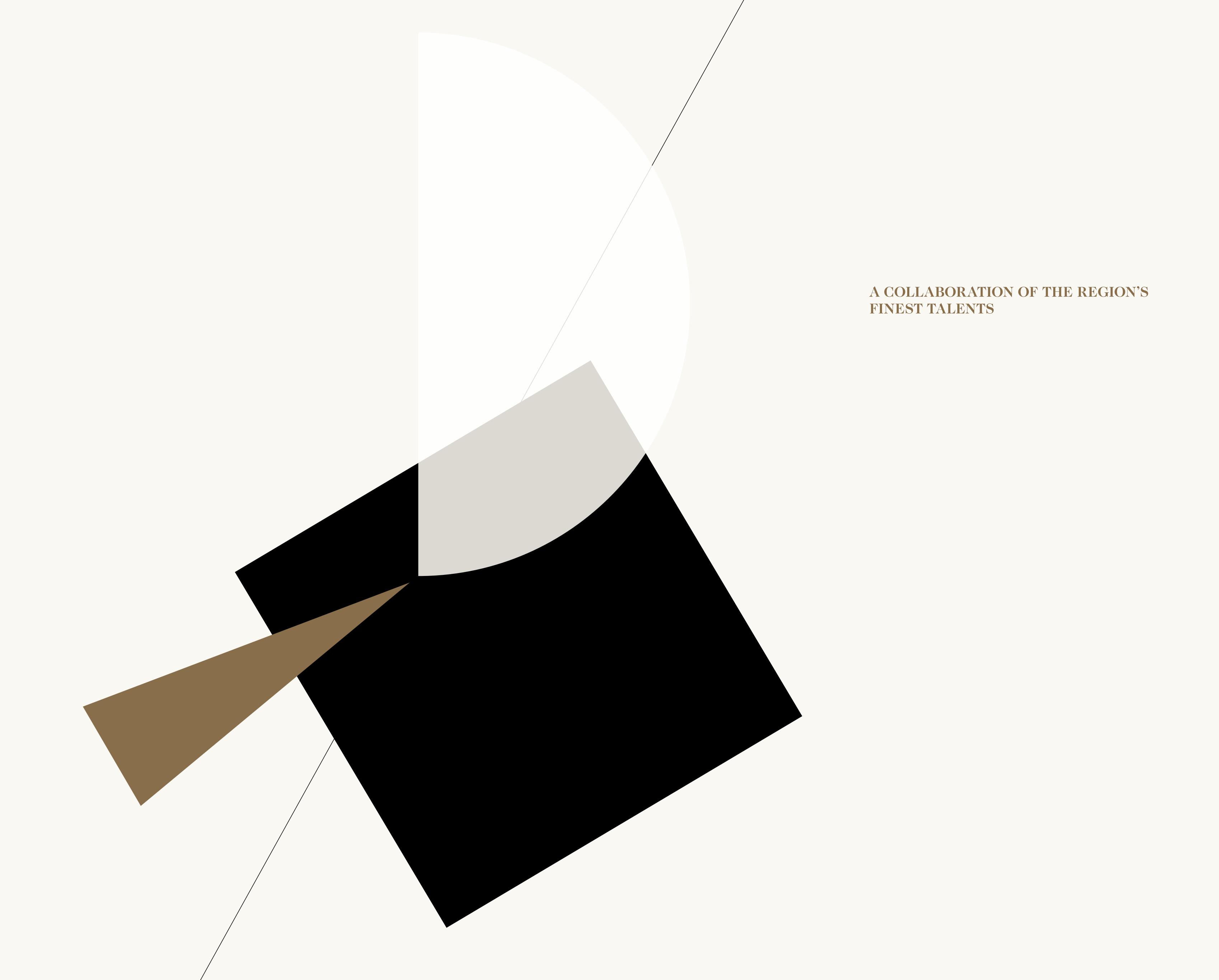
4 Bedroom Apartment With Private Lift Lobby

\* Available on request

APARTMENT SIZE



Area includes air-con accessory lot and balcony. The balcony shall not be enclosed unless with the approved by the relevant authorities. Floor areas are approximate measurements and are subject to final survey.





**CUSCADEN RESERVE IS** 

IN PARTNERSHIP WITH

HOMES PTE. LTD.

DEVELOPED BY CUSCADEN

Established in 1996, SC Global Developments
Pte Ltd is a leading developer of up-market
residences of rare and exquisite design
quality. With an uncompromising passion for
exceptional quality, craftsmanship and original
thought, SC Global have successfully set new
benchmarks in design and luxury living with
an exquisite portfolio primarily located within
the prime Orchard Road neighbourhoods.

The Group embraces a philosophy of delivering the promise of "The Ultimate Living" experience with all its projects introducing original living concepts, service standards and architectural treatment to its various properties. To safeguard this legacy, the estate management arm of SC Global was developed in 2002 to ensure that the same dedicated care and attention is continued through the professional management of its completed developments.

SC Global holds a substantial interest of over 53% in ASX-listed AVJennings Limited, which is one of Australia's leading residential property development companies. In recent years, the Group has diversified its portfolio with the acquisition of prime real estate in Japan, as part of a long term strategy to participate in the growing tourism market.

SCGLOBAL.COM.SG



Founded in 1970, was publicly listed in Hong Kong in 1972 and is a constituent stock of the Hong Kong Hang Seng Index, New World Group's core business areas includes property development, infrastructure and services, retail, hotels and serviced apartments. New World Development is a premium brand infused with a unique personality best defined by The Artisanal Movement, a cultural vision and philosophy for living founded by the Executive Vicechairman and Chief Executive Officer Dr. Adrian Cheng. New World Development has meticulously created two artisanal residence series, Pavilia Collection and Bohemian Collection, which resonate perfectly with the brand essence and spirit.

Pavilia Collection is a signature series of the luxurious residences in Hong Kong inspired by a Pavilion like villa that sits grandly amidst a paradise of green. Each project is scalable to form an Artisanal community within its neighbourhood with unique elements of global culture to create one-of-a-kind Artisanal Living experience. Bohemian Collection is a series of modern residences deliberately crafted for a community of urban elites with bohemian spirits to enjoy an artisanal living with the like-minded. Adhering to the concept of Collect. Connect. Collide, New World's project design team travels around the world to collect ingenious pieces with prominence in humanity and culture then instills the idea to the Bohemian Collection.

NWD.COM.HK



Far East Consortium International Limited is a leading regional conglomerate mainly engaged in property development and investment, hotel operations and management, as well as car park operations and facilities management and gaming operations. The Group adopts a diversified regional strategy with business covering Hong Kong, mainland China, Australia, New Zealand, Malaysia, Singapore, the United Kingdom and other European countries.

Far East Consortium's regional knowledge and local expertise enable it to develop and deliver residences and communities that target Asia's rapidly-expanding and affluent middle class, while advancing its position as a premier hospitality group with a broad array of interests.

FECIL.COM.HK

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8 CUSCADEN ROAD
(ACROSS FROM THE REGENT HOTEL)
VIEWING BY APPOINTMENT ONLY.



ALL RENDERINGS ARE FOR ILLUSTRATION PURPOSES ONLY.

Name of housing developer: Cuscaden Homes Pte Ltd • Co. Registration No. 201820044D • License No. of housing developer – C1342 • Tenure of Land: (99 years leasehold commencing 14th August 2018) • Encumbrance on land: Mortgage IF/368192P in favour of CIMB Bank Berhad • Location of housing project: Lot 2339C TS24 • Expected Date of Vacant Possession: 13 August 2024 • Expected Date of Legal Completion: 13 August 2027

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